

Strategic Thinking: Building and Sustaining Competitive Advantage

Programs in collaboration with



2 Months



Learning Outcomes

- Understand key components of organizational strategy.
- Conduct industry analysis to determine strategic direction.
- Identify the capabilities and systems required to achieve strategic goals.
- Understand the nature & importance of transaction costs.
- Assess the impact of new technology and trends on the business.



Modules

- Industry: Analysis and positioning
- Capabilities: Assessment and management
- Organization: Ownership logic and platforms
- Novelty: New technology and response
- Society: Social assessment and alignment
- Putting it all together



About Emeritus

Emeritus collaborates with more than 80 top-ranked business schools, including Harvard, MIT, Wharton, INSEAD, London Business School, Columbia, Cambridge Judge, Berkeley and more, to design & deliver high-quality Executive Education Programs (Online, LIVE Virtual, In-Class, Blended). Till date, Emeritus has educated more than 250,000 individuals across 80 countries with a completion rate of 90%.

About Eduvos

Eduvos is one of South Africa's largest independent private higher education institutions with 12 campuses across the country. Eduvos educators believe in building skills for the future and enabling students to take up careers in a volatile, uncertain, chaotic, and ambiguous world. Their education is designed to create a deep understanding of an area, supporting skills development through practical application, and challenging thinking to allow for adaptation to new possibilities.